

SMART COMMUNICATIONS

ONLINE MARKETING



CONTENT

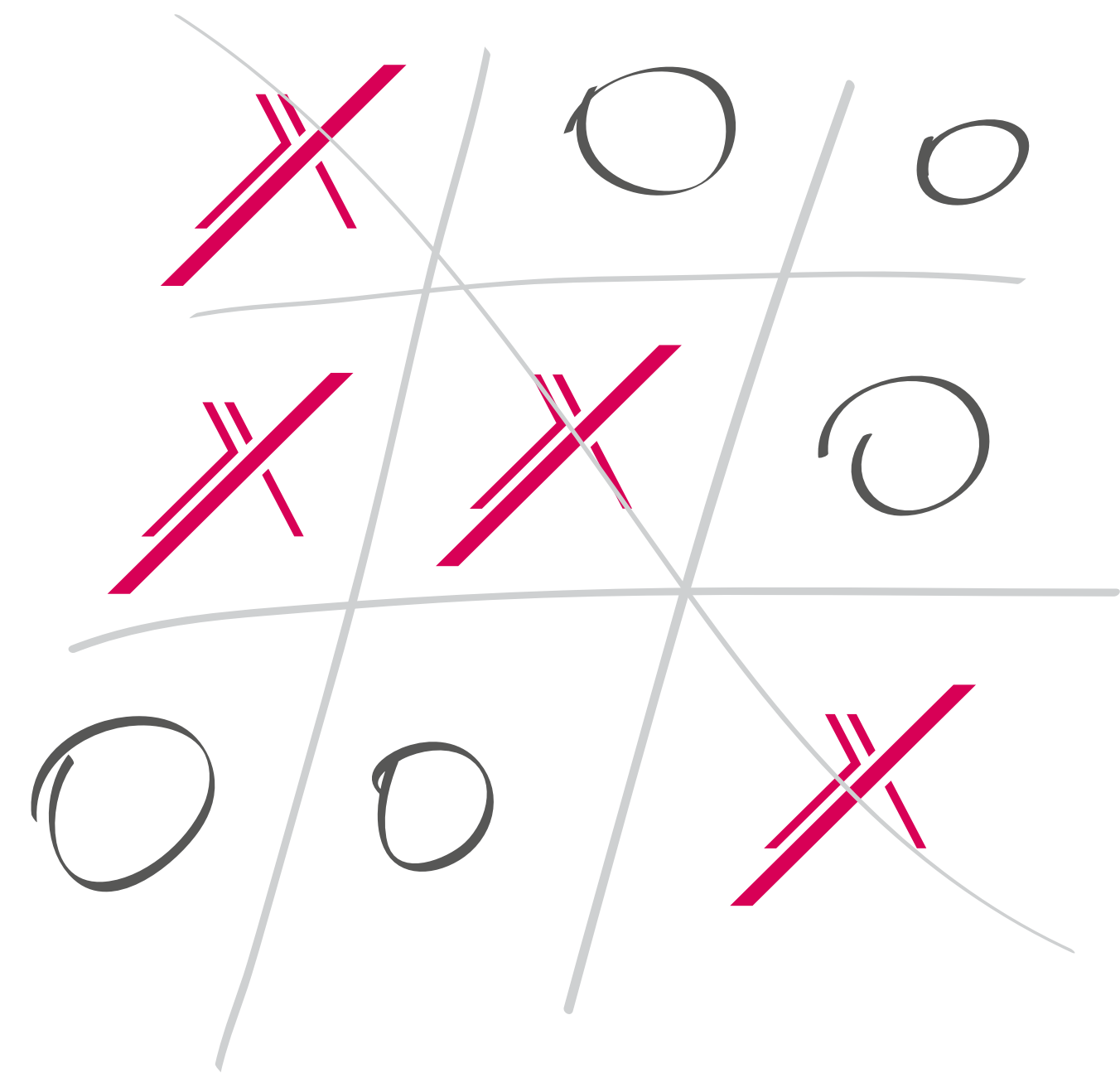
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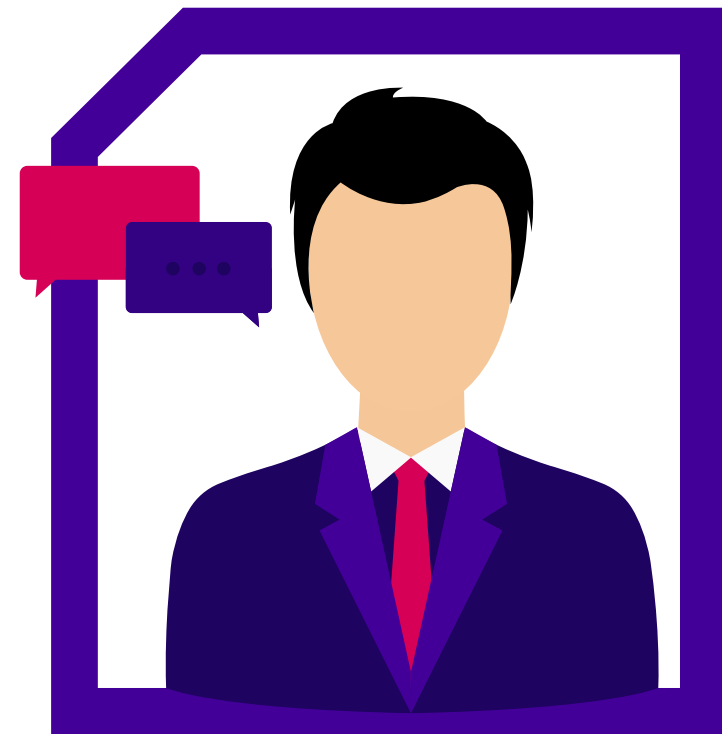


PIXO is a group of people who have a crazy passion for creativity,

which they share with their clients in order to create beautiful brands and to imagine different communications.

Thanks to its originality, imagination, energy, and cheerfulness, our agency managed to strongly establish itself in the GCC market.

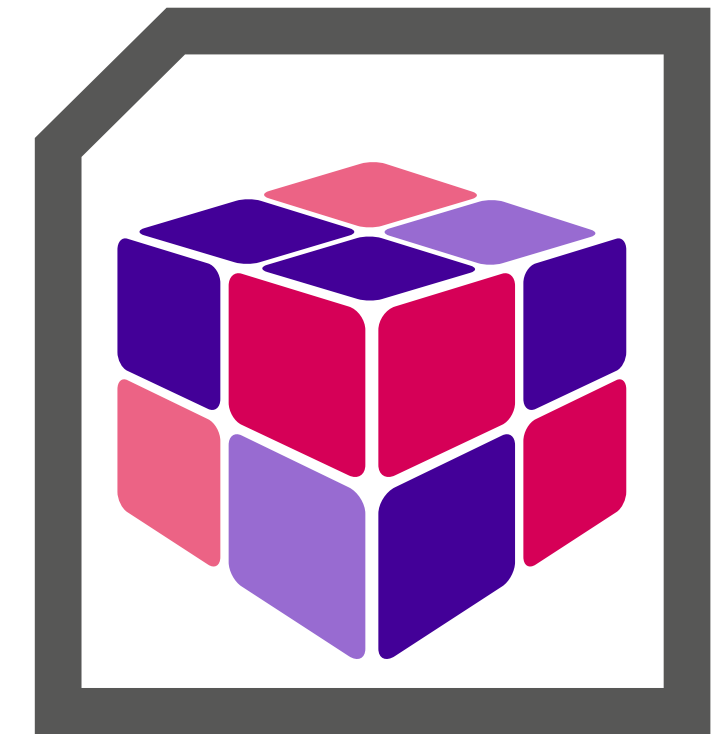




CONSULTATIONS

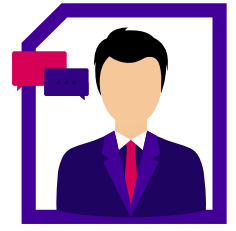


STRATEGIES



SOLUTIONS



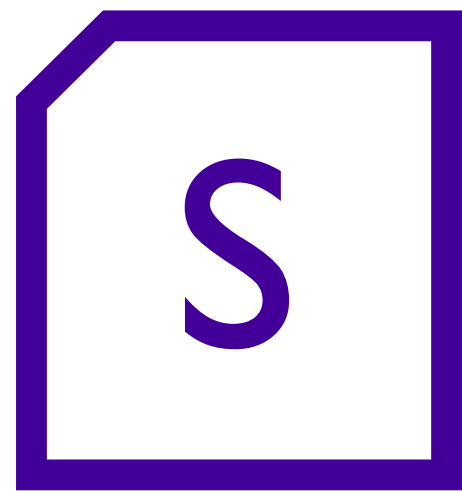


Strategy consultancy approach



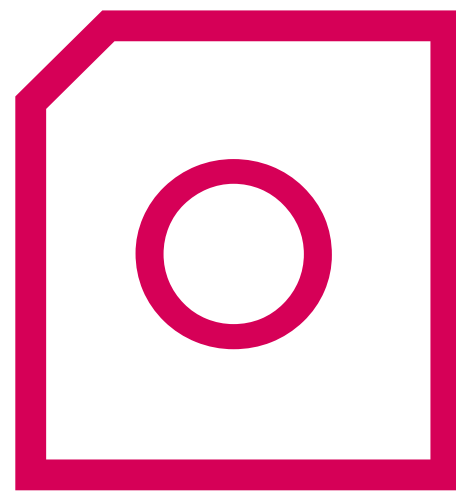


SOSTAC is a marketing model developed by PR Smith in the 1990s and later formalized in his 2004 book, Strategic Marketing Communications. It is an acronym for Smith's six fundamental facets of marketing: situation, objectives, strategy, tactics, action and control.



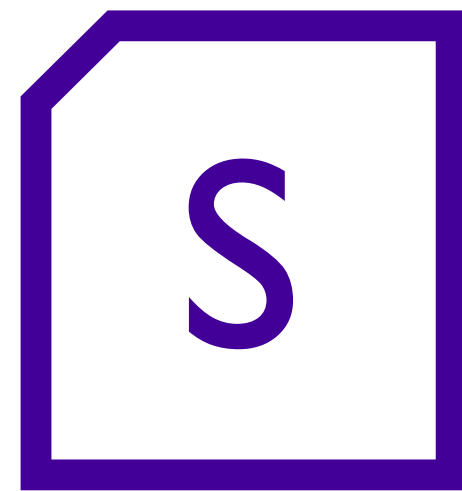
Situation

Where are we?



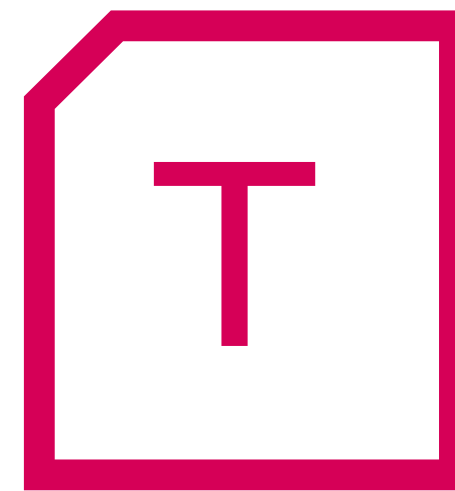
Objectives

Where do we need to go ?



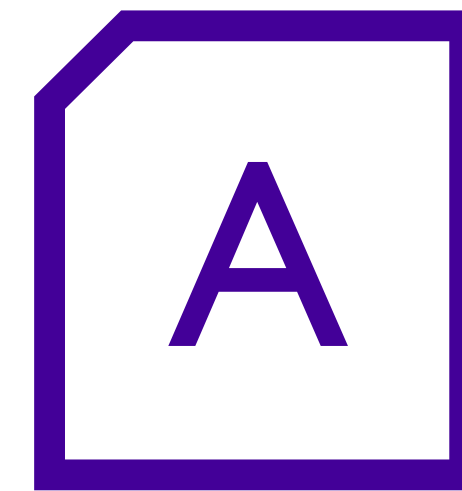
Strategy

How do we get there?



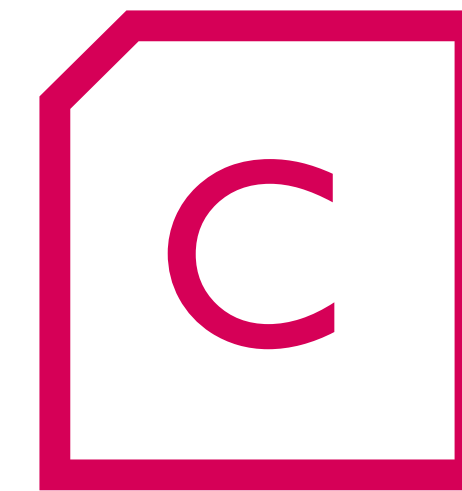
Tactics

Details of strategy



Action

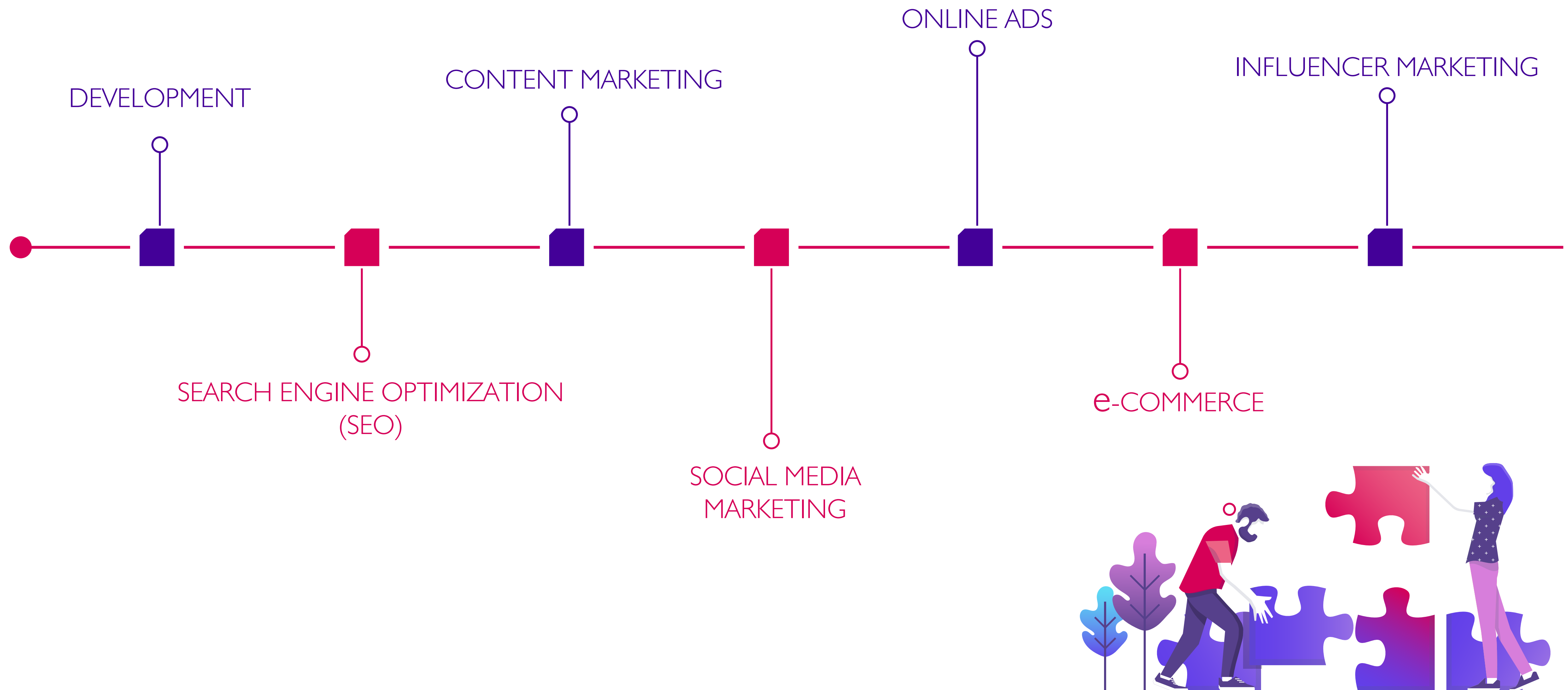
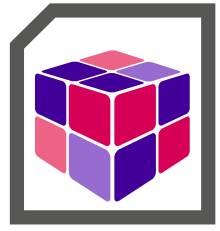
What is our plan?



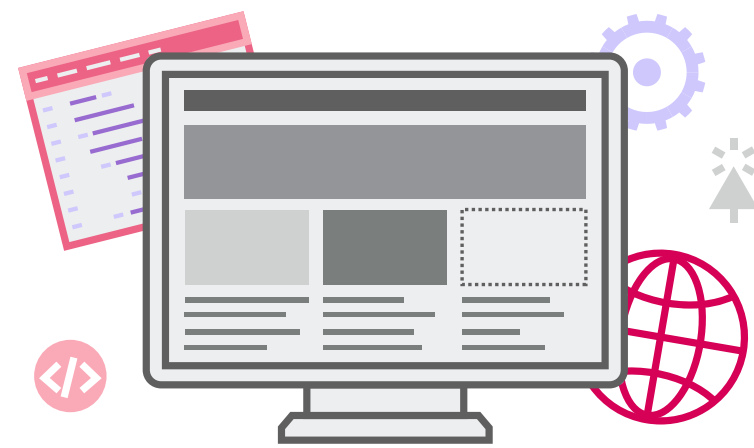
Control

How did you do?





Technical development services



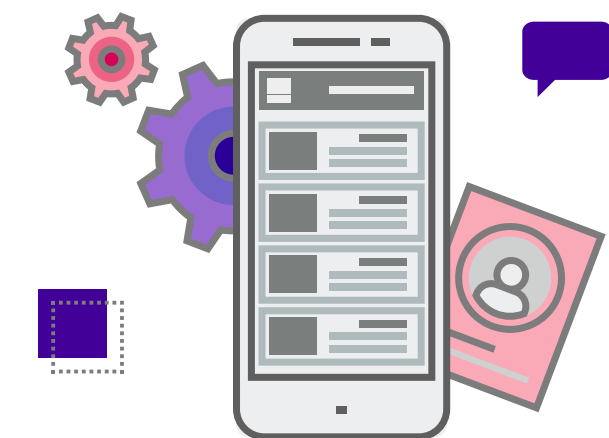
Web design & development:

Advanced programming using drupal
Drupal code optimization and audit
News and content management system (CMS)
Video platforms
Web administration



e-store design and development:

Digitizing a professional e stores
Using global e-commerce standards
Preparing the sales structure in a smart & easy way.



Mobile App development:

IOS App development
Android App development
App support, upgrading and audit



SEARCH ENGINE OPTIMIZATION (SEO)

8

SEO is a marketing discipline focused on growing visibility in organic search engine results. SEO encompasses both the technical and creative elements required to improve rankings, drive traffic, and increase awareness in search engines.

Analytics and Keywords
Accessibility and Indexing

Ranking Factors
Competitive Analysis

Deliverables

Once the initial audit has been completed, we will provide you with our recommendations, tactics, and steps that we will take to improve your search engine ranking and help you achieve your goals.



CONTENT MARKETING

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We provide targeted content through Social media and SEO, that will talk & sell for your benefit.

02
Graphics

01
Concept &
Direction

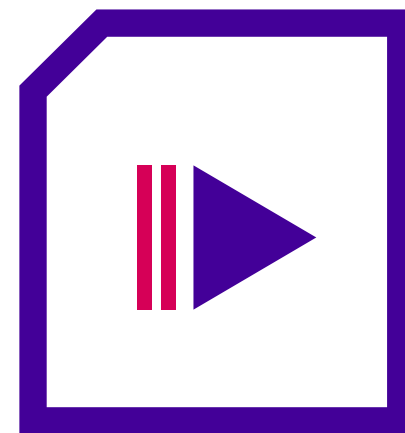
03
Videos



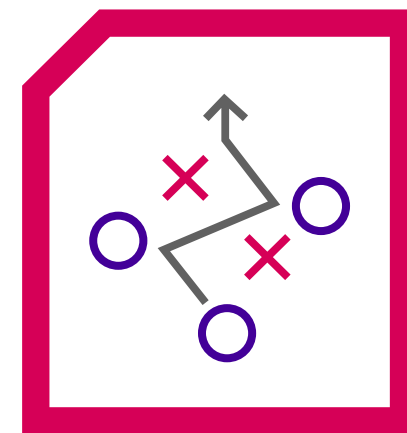
We implements for our clients the **6 pillars** of social media management



RESEARCH &
ANALYSIS



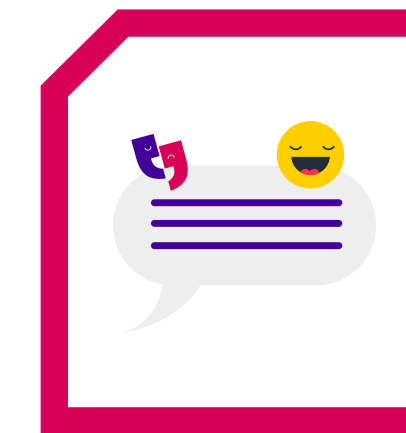
CHANNEL



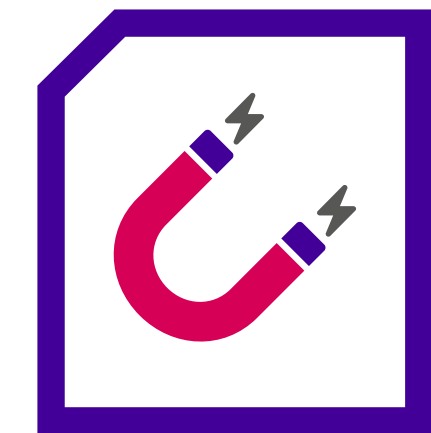
PLANNING



CONTENT



COMMUNITY
MANAGEMENT



CAMPAIGN
MANAGEMENT



ONLINE ADS

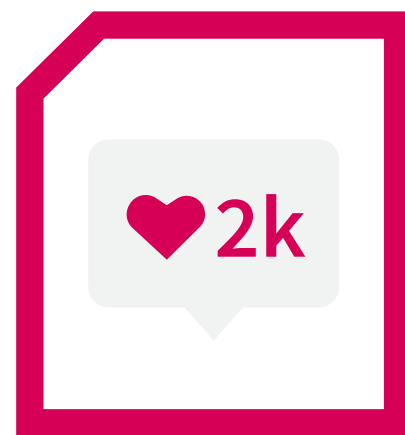
We can reach your target audience and meet your business objectives through paid listings on Google AdWords, Facebook, Instagram, Twitter, LinkedIn, Snapchat and other platforms, although using PPC marketing can be very risky without the right management, that's why we're here to help In managing your PPC campaigns.



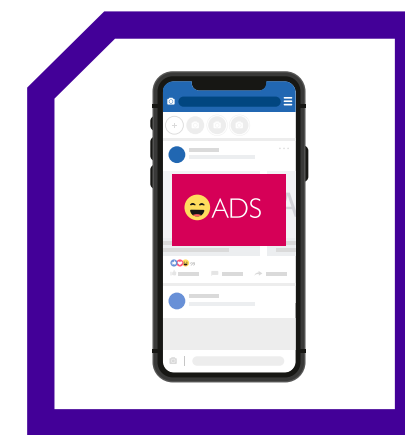
Google Ads



Youtube Ads



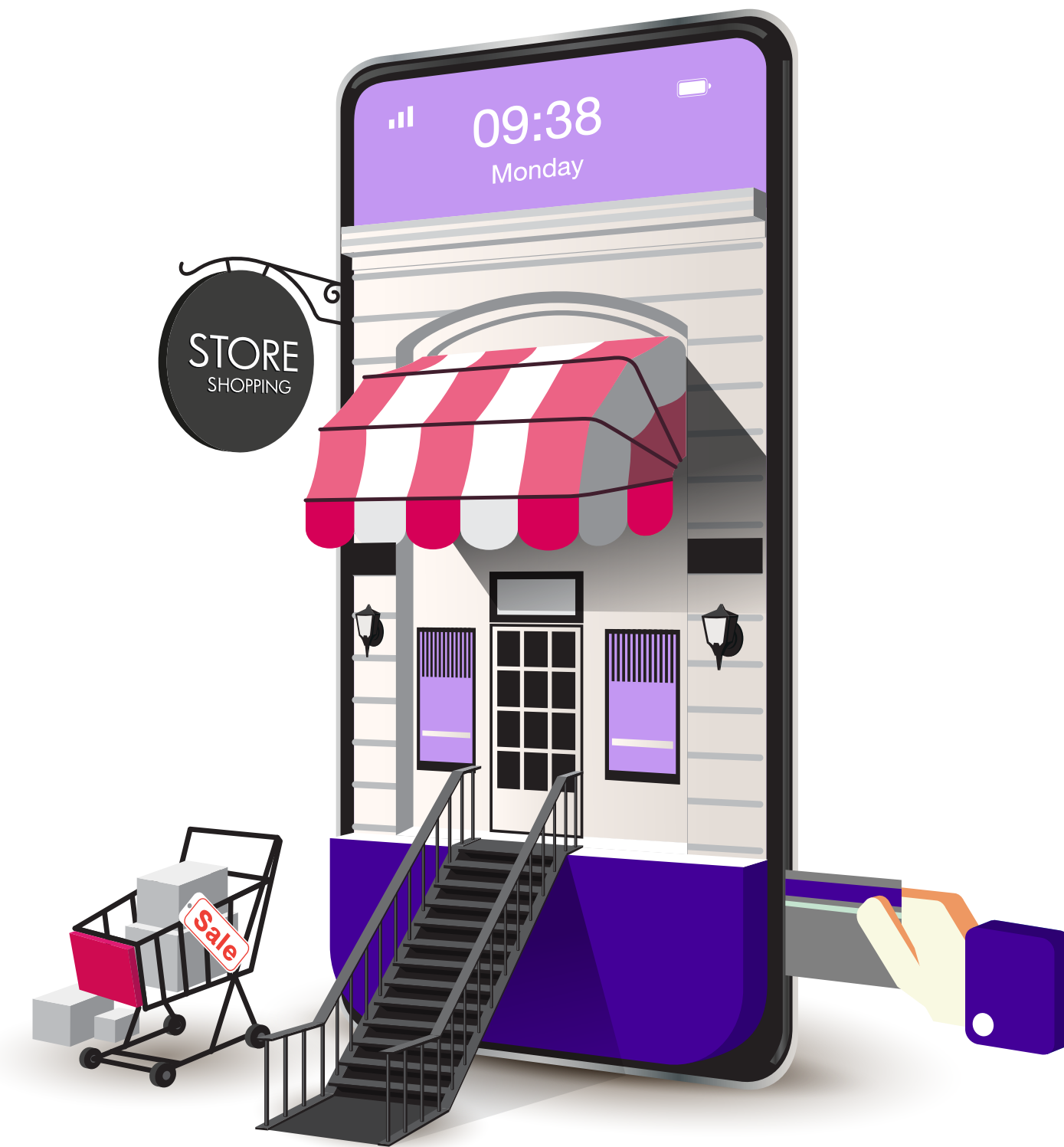
Social media Ads



Mobile Ads



Our method is depending on cutting wasted ad spend and accelerating click-through, leading to excellent return on investment (ROI) rate and great sales.

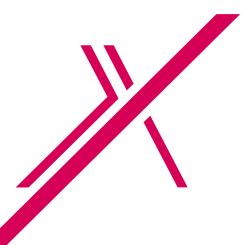


We have connections with famous Influencers and bloggers who can recommend and open new markets for your brand.

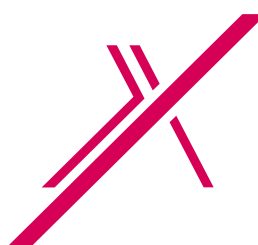


When we implement your influencer marketing campaign, you will get:

- Selection of the right influencers for your brand and audience.
- A creative idea and strong scenario for your campaign.
- Integration with other parts of your social media strategy.
- Strong management of relations with influencers.
- Content that fits the campaign objectives and deliver results.
- Deep understanding of social response to various messages.

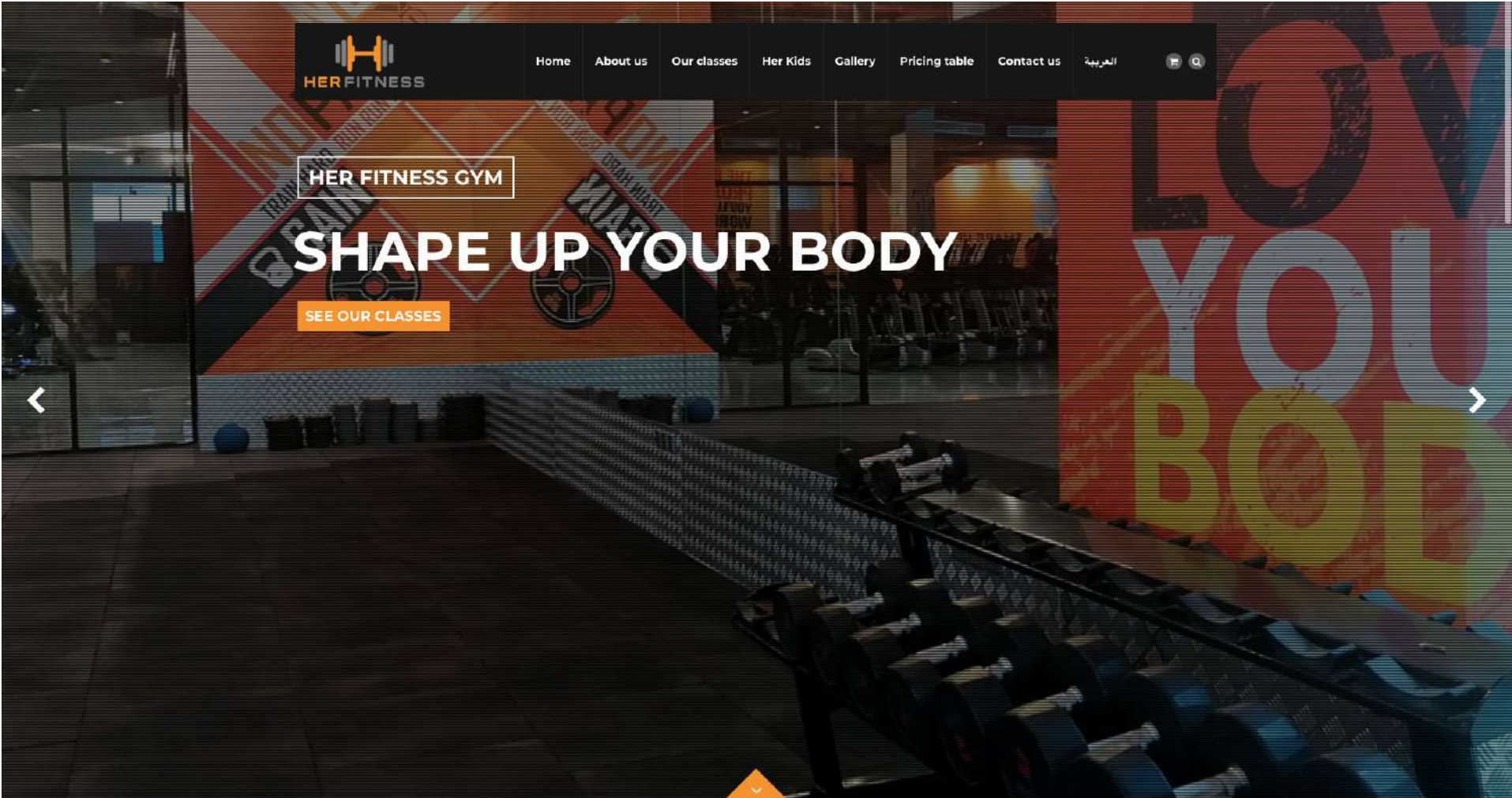


A SELECTION OF OUR CLIENTS

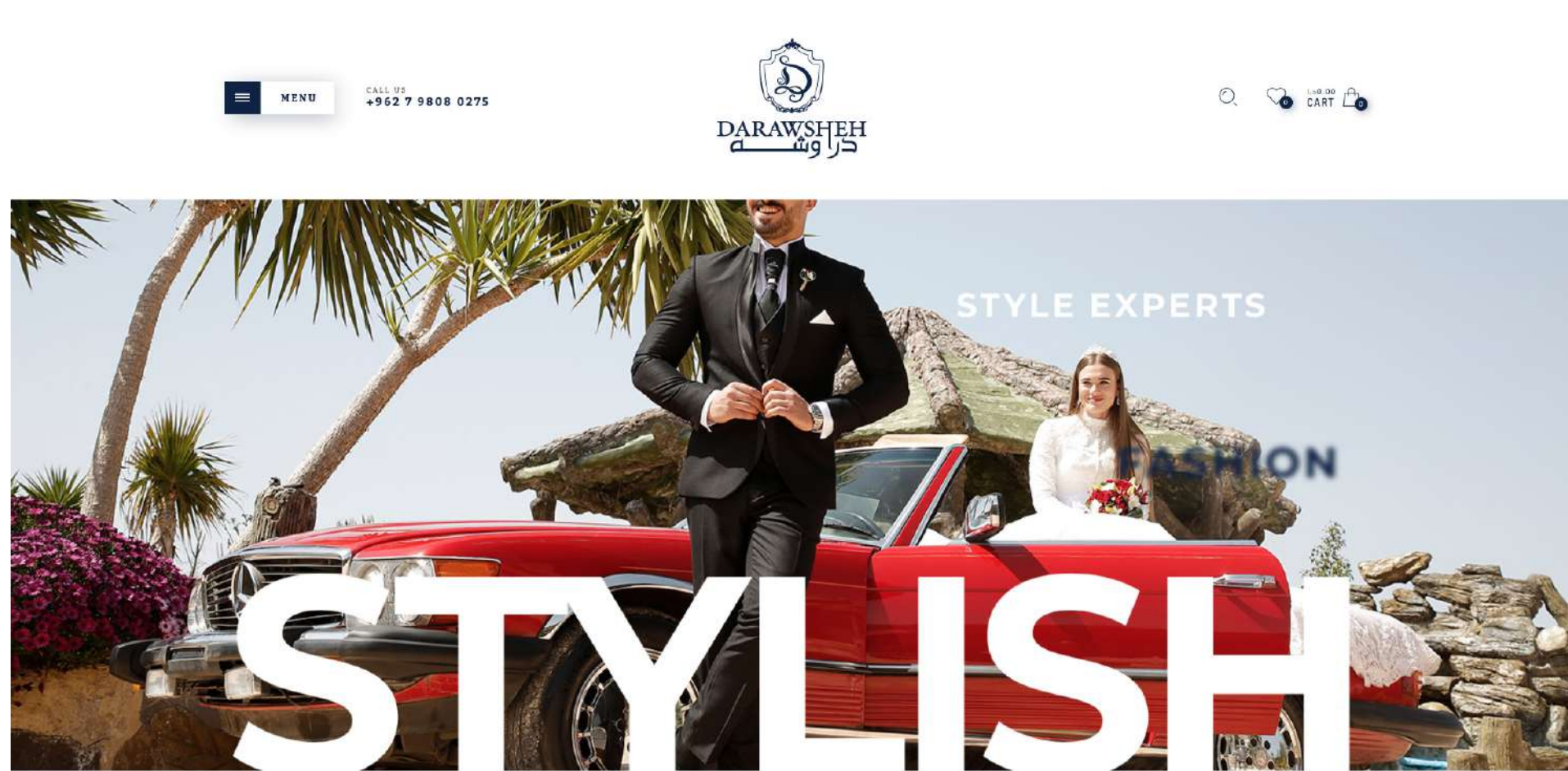


WEBSITE SAMPLES

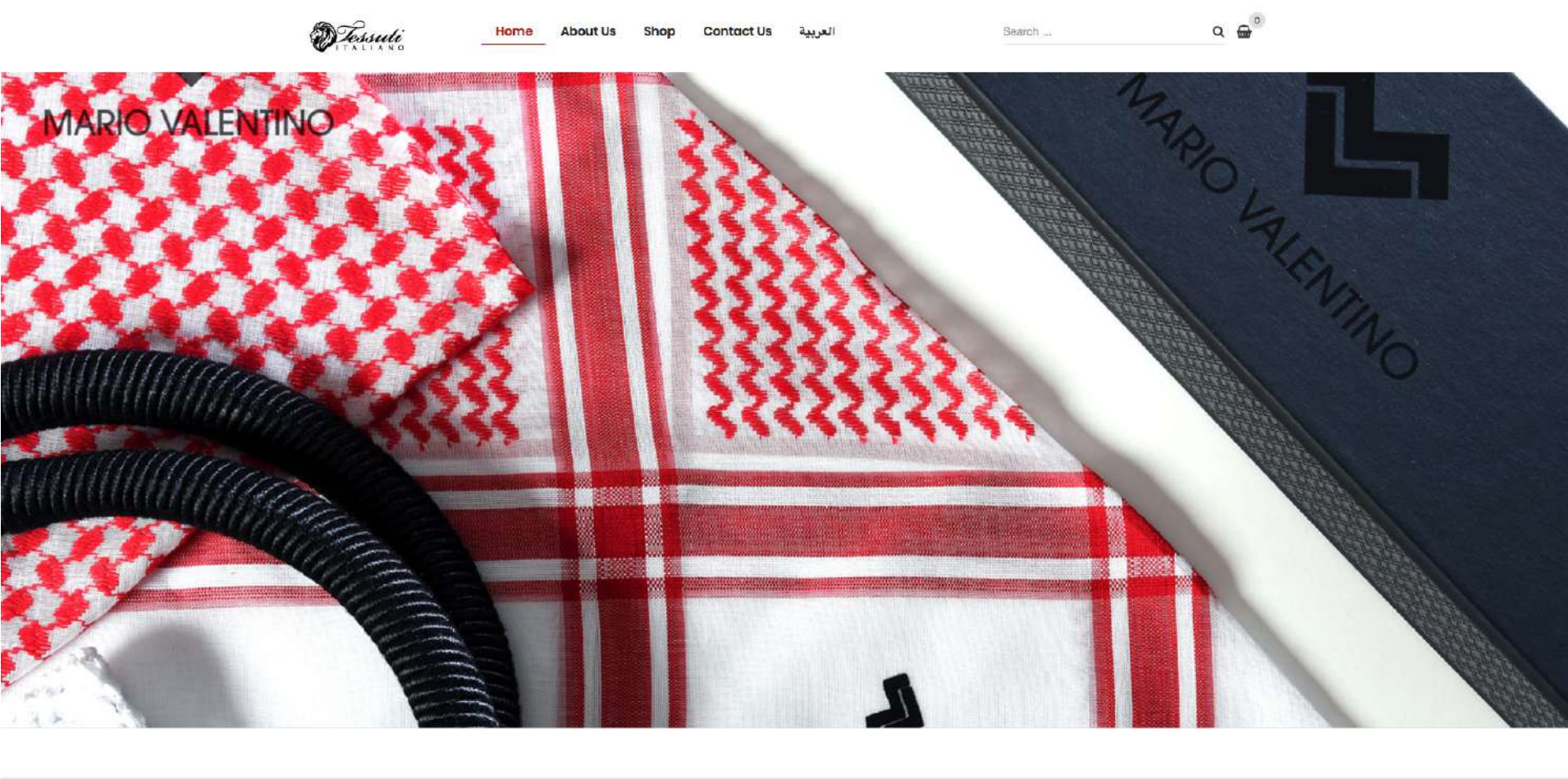
www.her-fitness.com



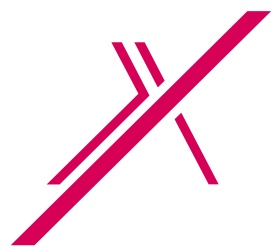
www.darawshehfashion.com



www.tessutiitaliano.com

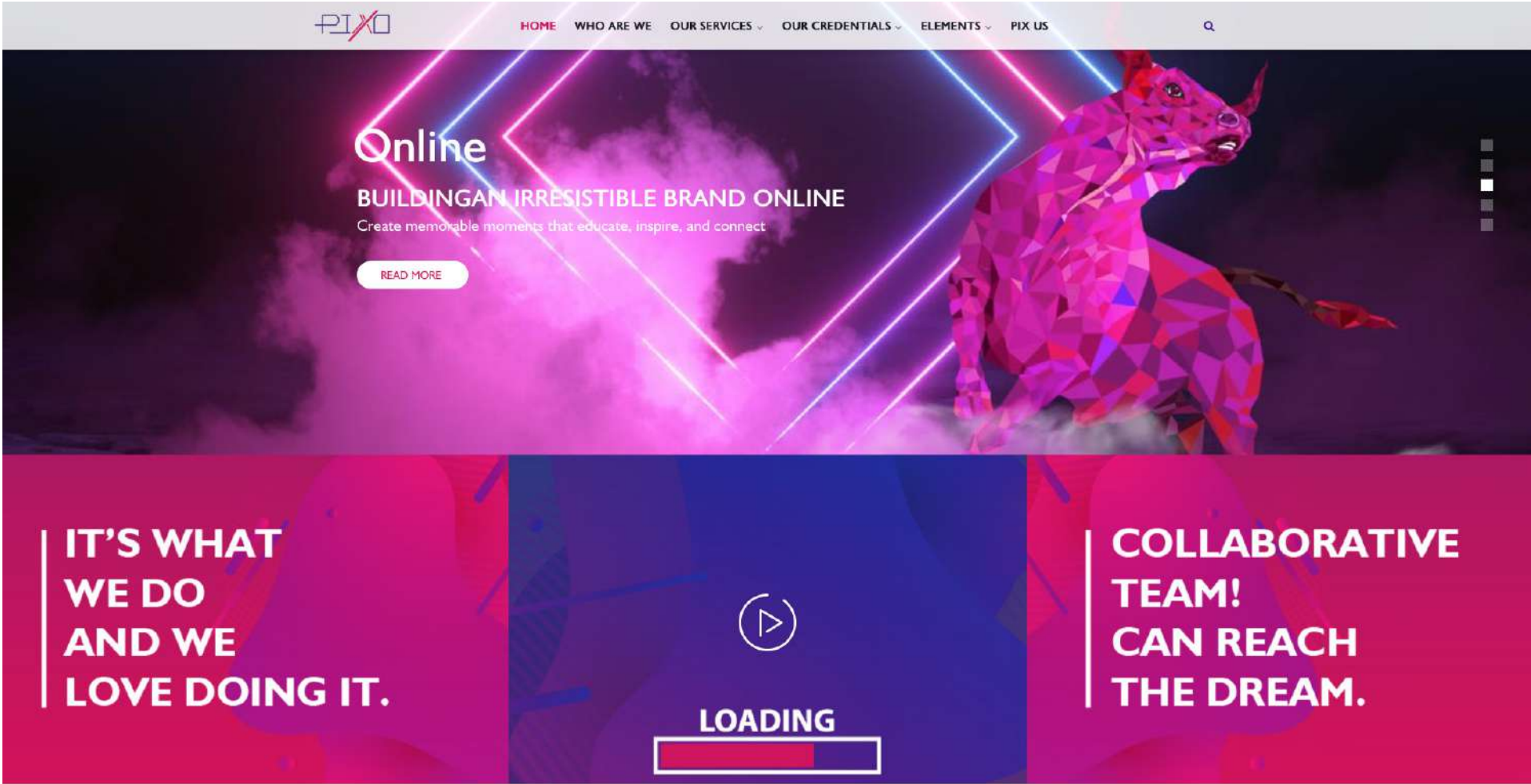


www.vpcka.com

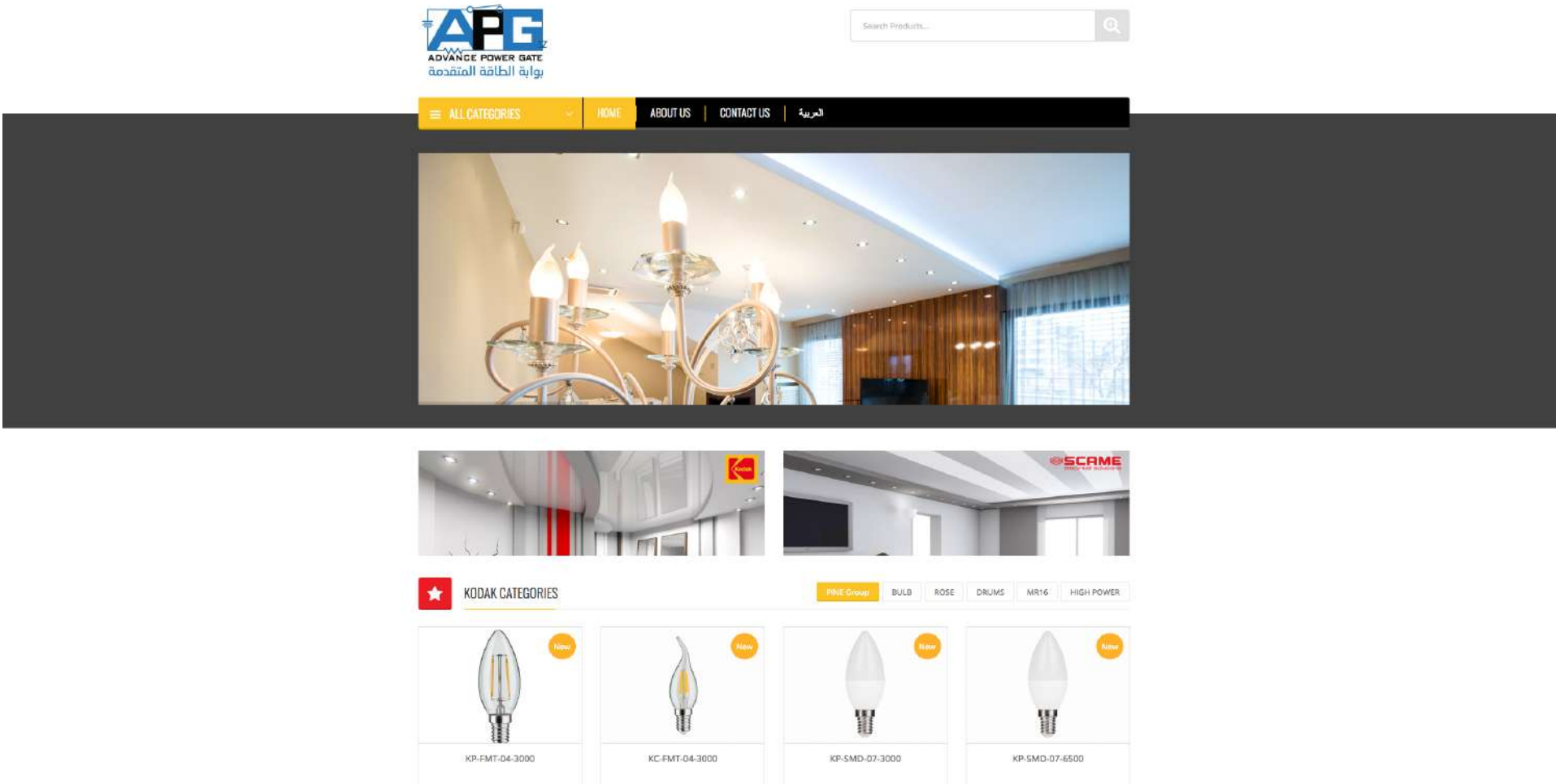


WEBSITE SAMPLES

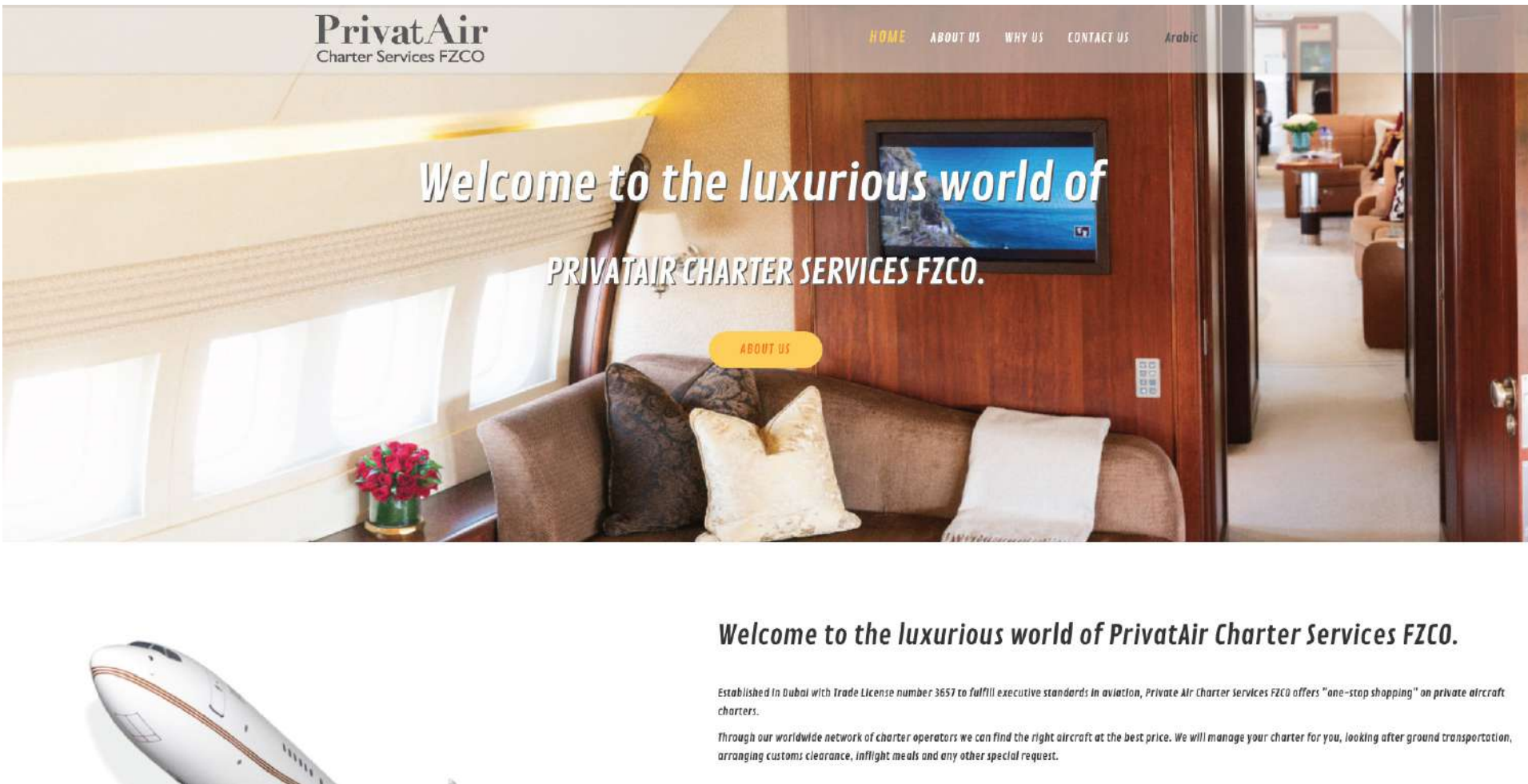
www.pixo-adv.com



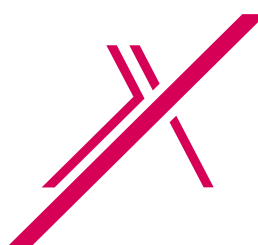
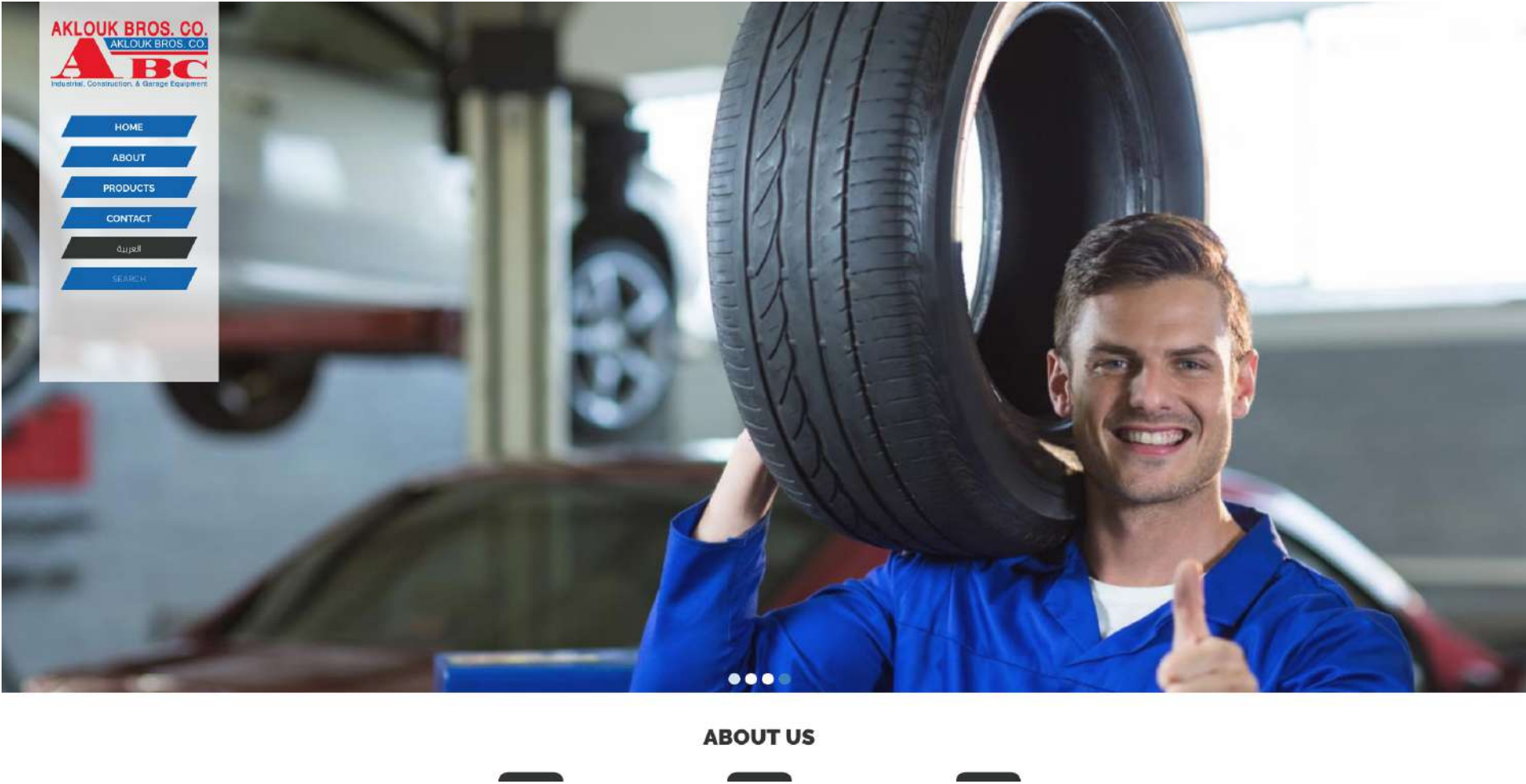
www.advancepg.com



www.privataircharterservices.com



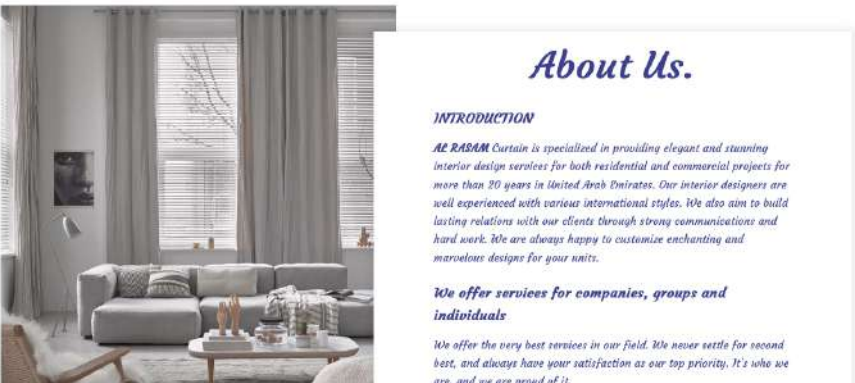
www.abcakloukbros.com



WEBSITE SAMPLES

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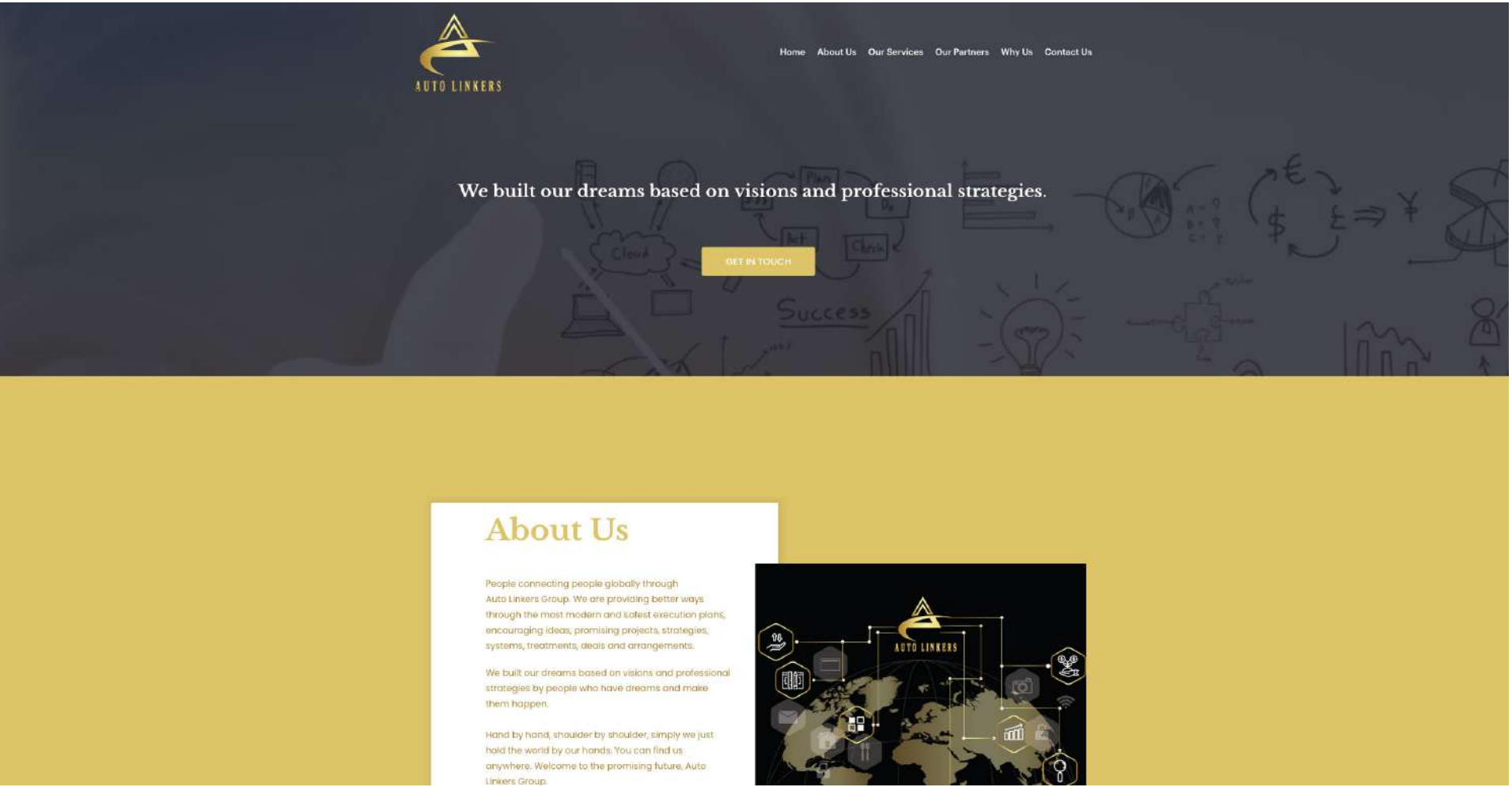
www.alrasamcurtain.com



www.handinhand-jo.com



www.autolinkers.com

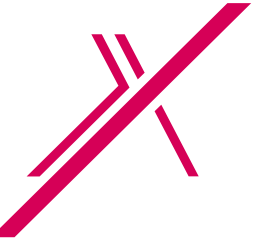


www.merash.net

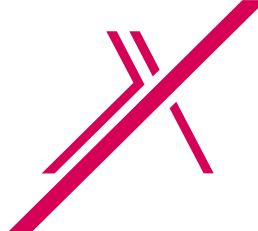


WORK SAMPLES

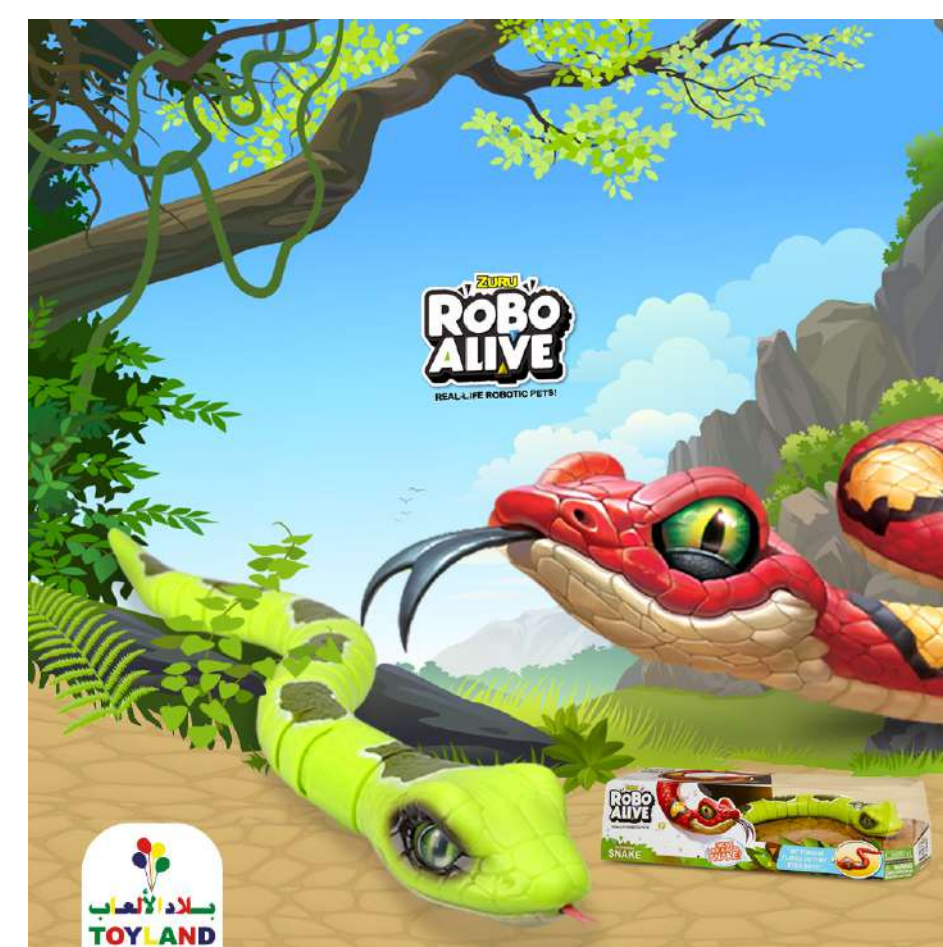
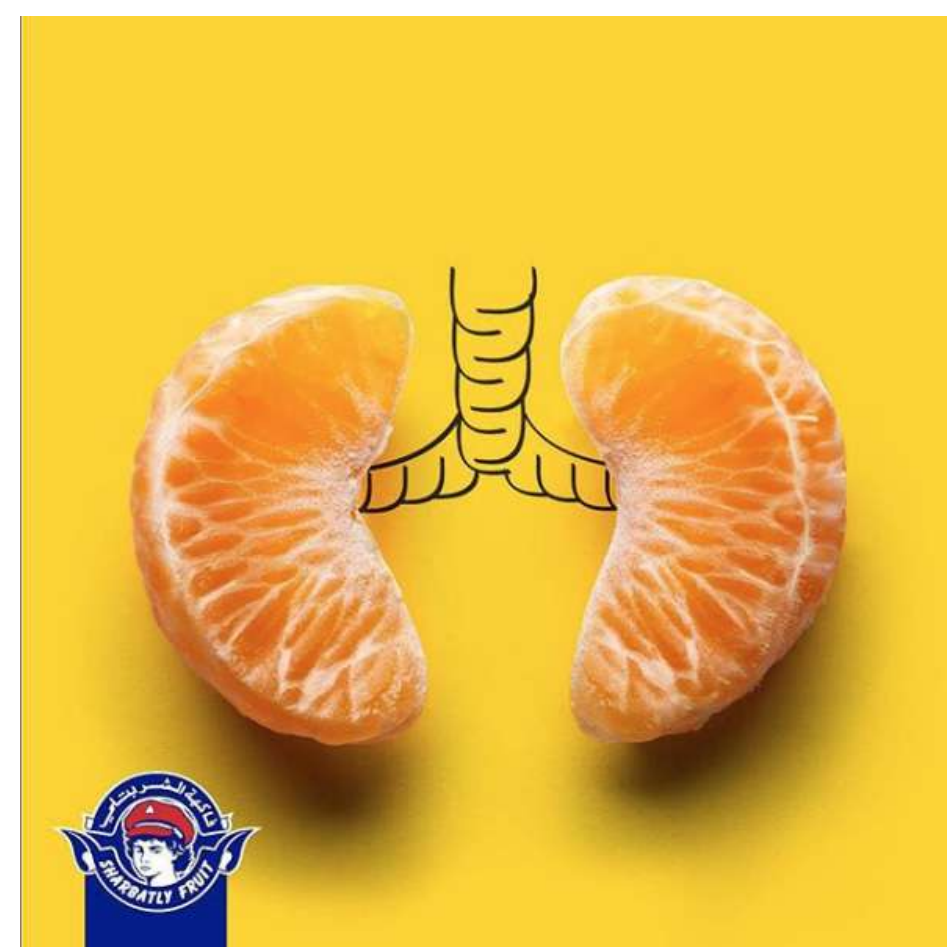
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WORK SAMPLES



WORK SAMPLES



WORK SAMPLES

عروض
اشتراك الزيارات

24 زيارة 3 أشهر
1250SR

50 زيارة 6 أشهر
1450SR

100 زيارة سنة
1850SR

للحجز والاستفسار
0509610022

HERFITNESS
SHAPE UP YOUR BODY

NISSAN
Innovation that excites

لا شيء يحل محل الأصلي
NOTHING REPLACES ORIGINAL

PETROL
NISSAN

قطع غيار نيسان الأصلية
NISSAN GENUINE SPARE PARTS

LOVE YOURSELF
REFORM YOUR BODY

للحجز والاستفسار
0532415566

HERCLINIC

MAKE YOUR VACATION
COMFORTABLE

STAYBRIDGE
SUITES

Relax.
Be positive.
Good happens.

رياضة وروقان
مع ترانكويني

HAPPY WEEKEND

SAMEDI

Eau De Parfum
100 ml 3.4 FL. OZ.

TOUS LES JOURS
EVERY DAY HAS A SCENT

LOONY QUEST

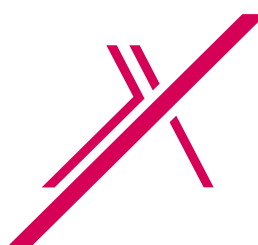
بلاذ الألعاب
TOYLAND

تصميم
دوماً يتجدد

35%

الدولية
لل ساعات

Al-Dawliya
for Watches



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22

There's so much
more we could
show you...

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Discover, Think, Create, Deliver