

SMART COMMUNICATIONS

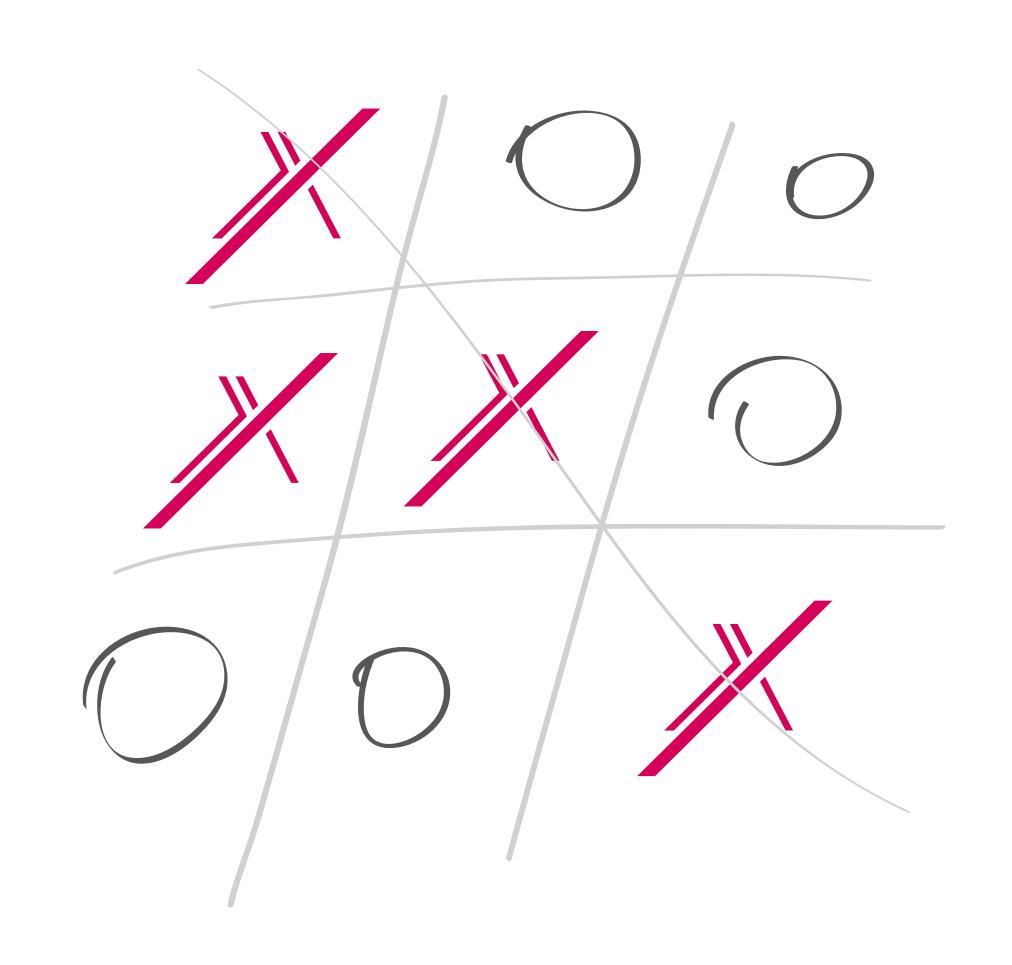
# AGENCY CREDENTIALS





is capable of positioning your brand right with our innovative bespoke marketing services.

We hold ourselves to the highest standards of creative and technical excellence. Every client, regardless of the size or scope of project, can expect nothing but the best outcome and professionalism from the experienced.



# We create compelling brand stories across multiple marketing channels

We don't tinker, dabble or pick at a project; we sink our teeth into it, from the initial discussions and right through the design process to the successful delivery of your campaign.

Our appetite is insatiable.

## We see a world full of opportunity

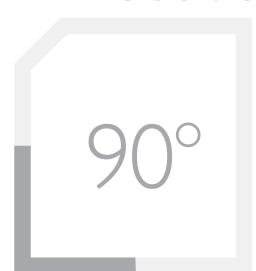
Maybe you are looking to deliver your message with maximum impact, generate excitement about your brand or even tap into a whole new audience. Whatever the brief, we are bursting with creative ideas and are here to help you achieve the best possible return on your investment. It's what we do – and we love doing it.

We strive to ensure that every project we work on is a success, and we are really good at it.

# Our 360 degree Creative process is used on every project

to ensure that we are giving the most we can to our clients. This keeps them coming back to us year after year.

## Discover



## **UNDERSTAND**

we listen carefully to ensure that we get the brief **right first time** 

## **ESTIMATE**

we use our experience to provide an accurate quote, with no hidden costs

#### RESEARCH

we explore your products, services and competition, identify potential opportunities to **provide you with** a competitive advantage

## Think



## **THINK**

we **brainstorm** a variety of potential solutions to answer your brief

#### **EXPLORE**

we sketch possible concepts, experimenting with style, colour and treatments to **create** something bespoke and unique

## **PRESENT**

we share all of our ideas and you become part of the team to ensure that you're completely happy with the outcome

## Create



#### **RESOLVE**

we **resolve any issues** that may have come to light upon presentation of the idea

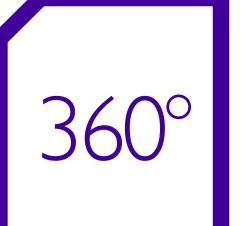
#### REFINE

we **finalise** the chosen design concept

### **TEST**

we **check for quality**, functionality and consistency, liaising with printers, suppliers and third parties

## Deliver



#### COMPLETE

we **guarantee our work** - upon completion

### **INVOICE**

we only send the bill when you're completely happy

## **EVALUATE**

we **measure the effectiveness** of the project as needed



## A SELECTION OF OUR CLIENTS

















































































































Discover, Think, Create, Deliver \_



**CONTENT CREATION** 

**ART DIRECTION** 

**DIGITAL BRANDING** 



MEDIA PLANNING & BUYING

**CAMPAIGNS MANAGEMENT** 

STRATEGIC PLANNING



Discover, Think, Create, Deliver \_\_\_\_\_

**BRAND CREATION** 

LOGO CREATION

LOGO UPLIFT

NAME CREATION



DEVELOPMENT & VISUAL IDENTITY GUIDELINES

**REBRANDING** 

BRAND ASSET MANAGEMENT



Discover, Think, Create, Deliver \_\_\_\_\_









**SHOP FRONT DESIGN** 

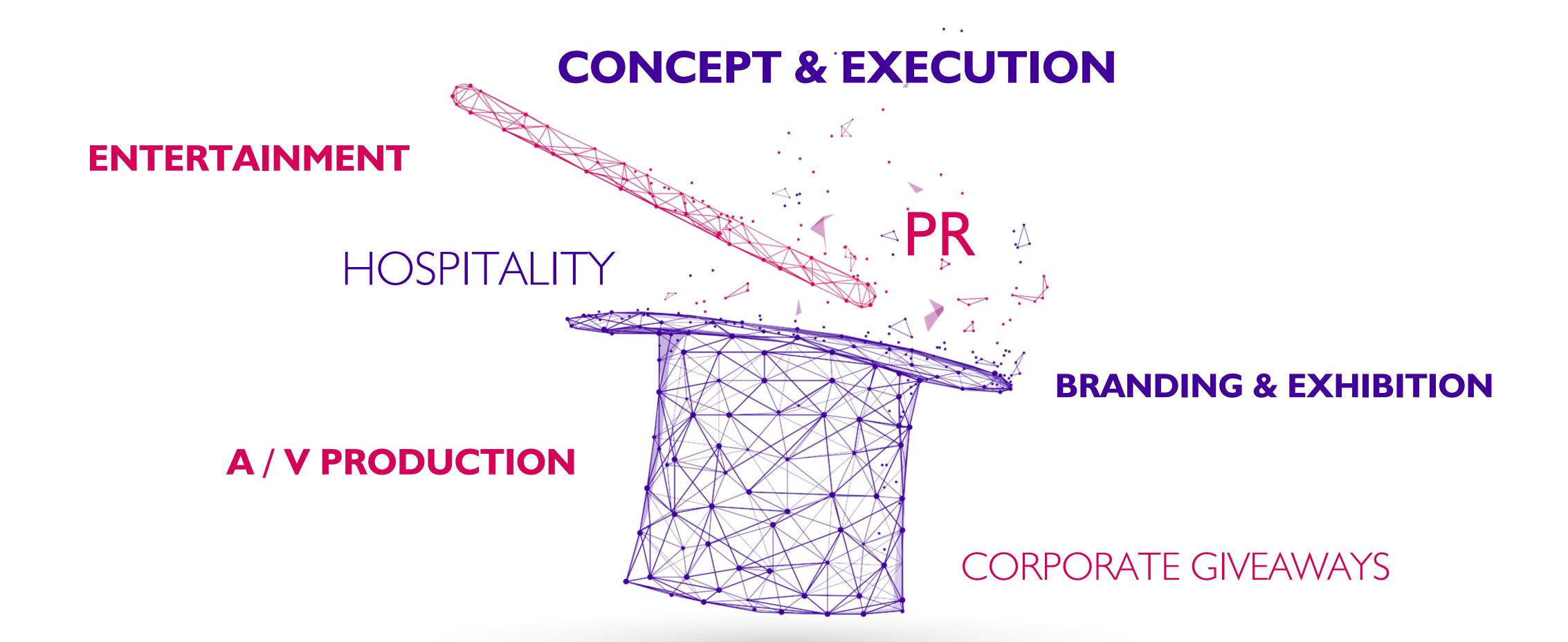
SIGNAGE



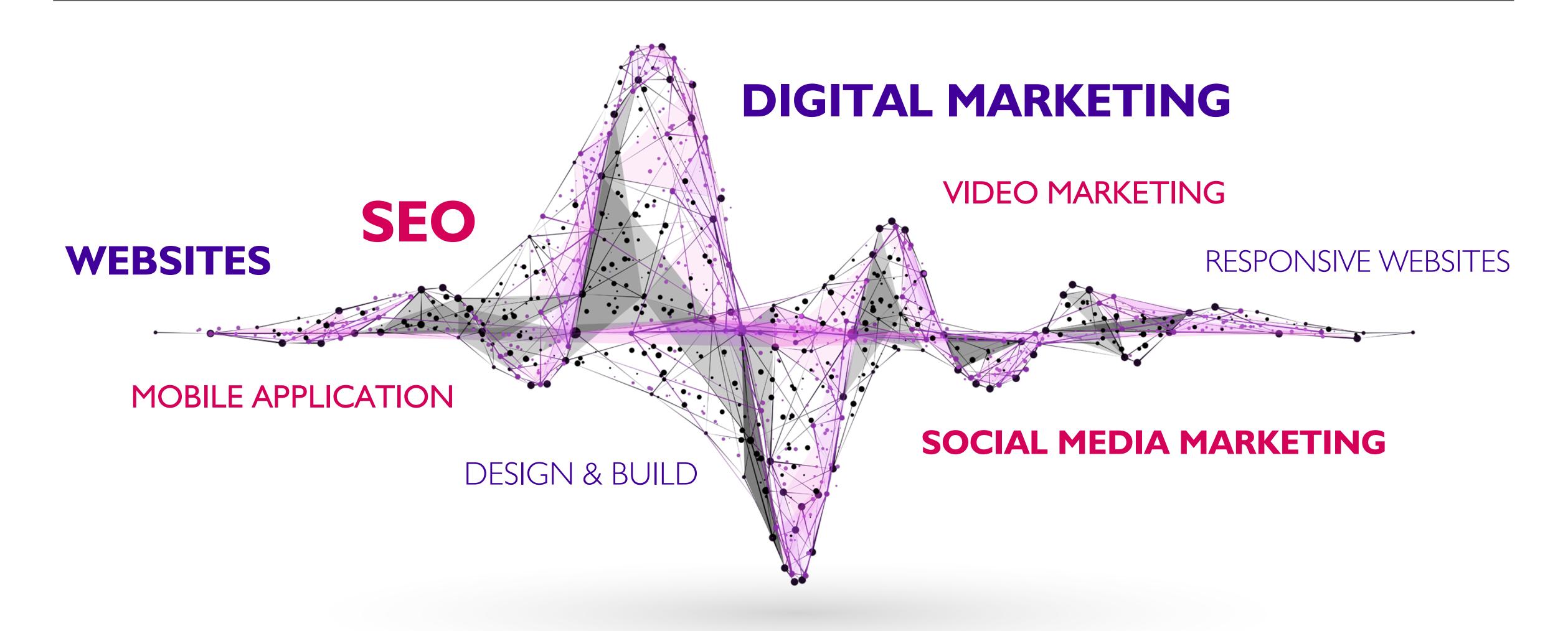
**EXHIBITIONS** 

**TICKETING** 

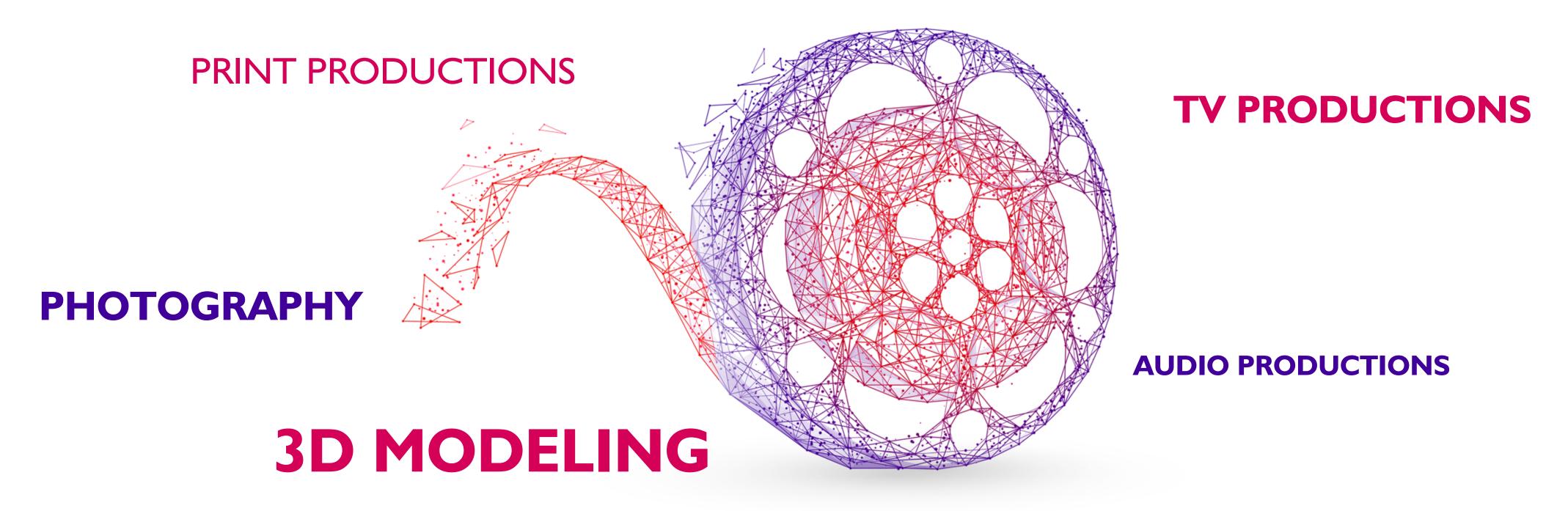








## **ANIMATION**



There's so much more we could show you...

email us info@pixo-adv.com

**⊘** Visit our website

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**⊘** Contact us

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